

Case Study

Golds Gym



Details

Location: Exton, PA

Products Installed:
Performance UltraTile
Basic Fit - combined 16,736 SF

Project Needs

- Ease of Installation
- No adhesive required
- Ease of maintenance
- Wide variety of color patterns
- Environmentally friendly
- Durable

Product Benefits

- Low life-cycle costs
- Unparalleled shock absorption
- Anti-fatigue properties
- Easy to clean
- Works with a variety of fitness equipment
- Ecological

Gold's Gym and the Benefits of Recycled Rubber Flooring

Most people don't think about the floor when they go to work out at a health club. However this feature can be as important as the equipment itself. Basic Fit flooring is designed to withstand the abuse of a weight room, while also being able to support heavy equipment and absorbing sound and shock.

Gym owners need a floor that will withstand the daily rigors of gym life and is easy-to-clean, while still being attractive. Installing Ecore's Athletic Basic Fit fitness flooring does all of these things, while eliminating wastefulness.

Wears Well

Basic Fit sports surfacing is extremely durable. This single flooring solution is ideal for cardio machines, heavy equipment, and free weight rooms. An added benefit is that is easy to repair or replace if damage occurs.

Easy-to-Clean

ECORE Accessories, a line of eco-friendly floor care products, simplifies the process even further. Featuring E-Cleaner, E-Strip, and E-Finish, the line has been developed

as a system that cleans, strips, and finishes without harming floor surfaces or the environment.

Maintenance crews love Basic Fit, because it's so easy to clean. The floor can be cleaned with one of Ecore's recommended cleaners and a microfiber mop.

Attractive Choices

Available in rolls, interlocking tiles, and Performance UltraTiles™, Basic Fit can hide traffic wear patterns. The Basic Fit products' rolls and tiles are available in many standard colors with unlimited custom color and logo capabilities.

Containing the highest quality materials to provide superior UV stability and abrasion resistance, Basic Fit is produced with ColorMill® EPDM. ECORE's exclusive ColorMill process ensures that each design will feature the most vivid colors and exhibit a smooth, even finish.

Eco-Logical

For more than 20 years, Basic Fit has enabled health clubs, fitness centers, and gyms to maintain vivid and practical flooring without sacrificing the environment.

As a result, Basic Fit sports surfacing products pass the most stringent tests for indoor air quality, low-Volatile Organic Compounds (VOC) emissions, and are PVC free, giving it the ability to contribute points to The United States Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Building Rating System. Moreover, since ECORE offers the only VOC-free adhesive on the market, gyms don't have to shut down or be inconvenienced when new flooring is being installed.

