

Case Study

Burleson Recreation Center



Details

Location: Burleson, TX

Products Installed:
Performance UltraTile
(Basic Black)
Basic Fit

Project Needs

- Simple to repair and replace
- Minimal seams
- Wears well and durable
- Easy-to-clean
- Wide Color selection

Product Benefits

- Sustainable
- Attractive
- Low life cycle costs

"BRiCK" selects Basic Fit for its State-of-the-Art Two Story Facility.

Opening in May 2010, Burleson Recreation Center, also known as the BRiCK, resides in one of the fastest growing cities in North Central, Texas. The modern two-story facility was built with room to grow over the next 10 years. It includes such amenities as a 10,000 square foot fitness center, a suspended walking track which overlooks twin gymnasiums, and a custom rock climbing boulder.

The theme of the building is "connection," uniting both a connection to its state heritage through use of materials derived from Texas, such as limestone and heavy timber and creating a visual connection throughout the space. Frank Ocampo, Recreation Center Operator, feels the "wide open concept" of the space is dynamic with large windows allowing lots of light and great views of the aquatic center outside. The facility layout enables easy navigation and visibility to all the main interior areas. He goes on to say, "it feels like a big, exclusive, private club but caters to the whole community."

Dalan Walker, Senior Park Planner of Burleson, worked with the architects and designers to satisfy the needs of the growing community and what they wanted in a recreation center. Durability, wear resistance, nearly invisible seams on cardio floors, and the option to repair and replace possible future damage to weight room flooring were hot button concerns for Walker. The ease of cleaning and maintenance were so important that he traveled to look at other facilities to compare flooring choices. The BRiCK went with Basic Fit due to its durability and the patterns' ability to hide dirt and wear.

Basic Fit was installed before construction was completed. Despite large amounts of construction dust, clean up was "no problem, even now you hardly ever see a footprint." Unfortunately, installation didn't go off without a hitch. In one area, the wrong color pattern was ordered! The Ecore team came in with a huge win and the new order was successfully

delivered days before it was expected. Teamwork enabled the BRiCK to open on time and Ecore's last minute save was "greatly appreciated and will not be forgotten," said Walker.

"Picking flooring was almost as difficult as picking the furniture, and we couldn't be happier with the choice," says Walker. Basic Fit continues to deliver by being fade resistant even when faced with direct Texas sun through their large windows. Staff at the BRiCK is also pleased with the streamlined good looks, comfort underfoot, and great installation. There are still no seams visible. "It has held up really well," said Ocampo.

